

**Conrad Sauvé**  
**Secretary General and Chief Executive Officer**  
**The Canadian Red Cross**



Conrad Sauvé is Secretary General and Chief Executive Officer of the Canadian Red Cross. The Canadian Red Cross Society is a non-profit, humanitarian organization, dedicated to helping vulnerable communities in Canada and around the world with a specific focus on health, disaster preparation and response, injury prevention and violence abuse prevention programming.

Under Mr. Sauvé's leadership the Canadian Red Cross has dramatically scaled up capacity in the field of emergency response by acquiring the first-ever Red Cross field hospital in North America. The hospital was first deployed to Haiti as part of the cholera response efforts this past December, 2010. In addition, the organization has completed tsunami recovery operations in East Asia, launched large-scale response operations in Pakistan and Haiti and supported relief operations after Hurricane Igor devastated thousands in Atlantic Canada.

He joined the Society in 1999 as General Manager of the Québec Zone and served nationally as Acting Chief Priorities Officer. He also served as National Director of Fund Development and Marketing for four years.

For the past 20 years Mr. Sauvé has been very heavily involved in health and social services in Quebec. He has served on various committees, associations and executive boards including five years as Chairman of the Montreal Regional Health Board. Mr. Sauvé currently represents the International Federation of Red Cross and Red Crescent on the Interim Haiti Reconstruction Committee.