



Allan Gregg

Chairman of Decima Research & CBC News "At Issues" Panelist

Monitoring the economic, social and political pulse of Canada, Allan Gregg is one of our most respected research professionals and political analysts. Gregg makes sense of current affairs -- the economy, public opinion, business, government dealings at all levels -- and tells us where we, as a country, are heading. In customized talks, he then shows businesses what it all means for them.

A pioneer in the integration of consulting, public-opinion research, and communications, Gregg not only has an intimate knowledge of the dynamics of policy-making but also a deep understanding of what it will take to forge a public consensus around government and business initiatives. Gregg is the Chairman of Harris/Decima, a company he founded over 30 years ago that has now merged with the fastest growing research firm in the world. (Previous to this, he was the chairman of The Strategic Counsel.) He also runs Allan Gregg Strategies, offering high-end research-based consulting and communications advice to prestigious private and public sector clients.

Widely published and quoted, Gregg is a member of CBC's "At Issue" panel. He also hosts *Allan Gregg In Conversation With* on TVO, and is a contributor to *The Walrus*. (He is also Chair of the Walrus Foundation, and serves on GM Canada's Advisory Board as well as the Bank of Montreal's Advisory Council on Retirement.)